



Dear Potential Sponsor:

The Alabama Association of Ambulatory Surgery Centers, Louisiana Ambulatory Surgery Association and the Mississippi Ambulatory Surgery Center Association invite your company to participate in the Gulf States Conference and Trade Show being held at The Ritz-Carlton in New Orleans, Louisiana on June 20th and 21st 2012.

This Conference will bring together attendees from Louisiana, Mississippi, Alabama and Northern Florida for the most comprehensive Ambulatory Surgery Center trade show in the area. All surgery center administrators, nurses, physicians, and other center staff from throughout the Gulf Coast are invited to attend the Gulf States Conference and Trade Show. We are providing the attendees ample opportunity to visit the exhibit hall to learn more about your products and services. It is our goal to make this event valuable to your company.

Included in this packet, please find specific information outlining sponsorship and exhibiting opportunities for your consideration. Once you have completed and returned the Exhibitor/Sponsor Agreement Form we will continue to contact you via email, so be sure to include your email address on the Agreement Form.

For hotel accommodations please contact The Ritz-Carlton at 800.826.8987. Be sure to mention the Gulf States Conference to receive our special room rate of \$149.00. The deadline for reservations is Monday, May 28, 2012.

We look forward to working with you to make the 2012 Gulf States Conference and Trade Show a success!

Sincerely,

Donna Smith, President
Alabama Association of Ambulatory Surgery Centers

Derald Smith, President
Louisiana Ambulatory Surgery Association

Tammy Burnett, President
Mississippi Ambulatory Surgery Center Association

EXHIBIT HOURS

SETUP: Wednesday, June 20, 2012
2:00 p.m. – 5:30 p.m.

HOURS: Wednesday, June 20, 2012
5:30 p.m. – 7:30 p.m.

Thursday, June 21, 2012
7:45 a.m. – 1:30 p.m.

Includes 5 hours of dedicated exhibit time!



Sponsorship Opportunities*

Premier Sponsor - \$ 5,000

- Five Exhibitor Badges
- (1) Preferred Exhibit Space (*while spaces are still available*)
- Sole sponsorship of one of the following events:
 - Wednesday Exhibit Hall Reception
 - Thursday Luncheon

Gulf States Conference cannot guarantee event. First paid will have first option of event.
- 5 Minute address during the conference
- Full page ad in the onsite Conference Program
- Pre-registration attendee list available two weeks before the Conference
- One conference bag insert
- Conference Program recognition and signage during the Conference

Gold Sponsor - \$ 3,000

- Four Exhibitor Badges
- 25% off any Exhibit Space (*while spaces are still available*)
- Sole sponsorship of one of the following events:
 - Bottled Water
 - Room Drop (3 available) – Contact GSC office to discuss options
 - Conference Portfolios
 - Conference Bags
 - Lanyards and Pens
 - Hotel Room Key Card

Gulf States Conference cannot guarantee event. First paid will have first option of event.
- Full page ad in the onsite Conference Program
- One conference bag insert
- Pre-registration attendee list available two weeks before the Conference
- Conference Program recognition and signage during the Conference

Silver Sponsor - \$ 2,000

- Three Exhibitor Badges
- 25% off any Exhibit Space (*while spaces are still available*)
- Sole sponsorship of one of the following items:
 - Thursday Breakfast
 - Thursday Morning Refreshment Break
 - Thursday Afternoon Break
 - Friday Breakfast
 - Keynote Speaker

Gulf States Conference cannot guarantee event. First paid will have first option of event.
- Pre-registration attendee list available two weeks before the Conference
- Conference Program recognition and signage during Conference

*Sponsorships are assigned on a first come, first served basis and get priority in booth assignment.



Exhibit Opportunities*

5 hours of dedicated Exhibit Hall time!

Preferred Exhibit Space- \$1200

See Floor Plan for Specific Booth Numbers

- Two Exhibitor Name Badges
- (1) 6 foot Tabletop Exhibit Space, two chairs
- Conference Program recognition and signage during Conference
- Pre-registration attendee list available two weeks before the Conference

Standard Exhibit Space- \$900

See Floor Plan for Specific Booth Numbers

- Two Exhibitor Name Badges
- (1) 6 foot Tabletop Exhibit Space, two chairs
- Conference Program recognition and signage during Conference
- Pre-registration attendee list available two weeks before the Conference

Exhibit Extras

Pick one or more of the following items to add on to your exhibit space to create a complete marketing package!

Conference Bag Inserts - \$500

- 1 Conference tote bag insert

Conference Program Ads - \$300

- 1 full page black and white ad in the conference program

*Sponsorships are assigned on a first come, first served basis.

**Gulf States Conference
2012 Exhibitor/Sponsor Agreement Form
June 20-21, 2012 * The Ritz-Carlton * New Orleans, LA**

Sponsorship Options (Premier, Gold, and Silver sponsorships only – indicate event choices below.)

Premier \$5,000 Gold \$3,000 Silver \$2,000

Event Choice 1 _____ Event Choice 2 _____

Other Opportunities Selection Bag Insert \$500 Program Ad \$300

Exhibit Options (see floorplan for selection)

Preferred Exhibit Fees \$1200 Standard Exhibit Fees \$900

Booth choice 1 _____ Booth choice 2 _____ (assignments will be made based on the order forms are received)

If possible, please do not place me by _____
(list any companies you do not want to be near)

(Please type or print names exactly as they should appear in program, on name badges, and on signage)

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Primary Contact: _____ Email: _____

(all information will be mailed or emailed to this individual for distribution to onsite representatives)

Onsite Representatives (two name badges are included with exhibit space unless otherwise indicated in sponsor package.) Additional name badges can be purchased for \$100. Print names as you want it to appear on name badges.

Onsite Representative 1 _____ Email _____

Onsite Representative 2 _____ Email _____

Onsite Representative 3 _____ Email _____

Brief product/service description for the program (25 words or less) _____

Payment Information:

Please send this completed form with payment to GSC, 1400 Village Square Blvd.
#3-175, Tallahassee, FL 32312. Email: tammy@ascmember.org.

TOTAL DUE \$ _____
(sponsor+exhibits+extra badges)

Method of Payment: Check Enclosed (payable to GSC) Visa M/C AMEX

Card #: _____ Expiration Date _____ CCV* _____

*This is the 3 digit number on the back of your credit card. Amex– this is the 4-digit number imprinted on the front of your card.

Name on Card: _____ Signature: _____

Billing Address

Check here if your billing address is the same as your mailing address above

Authorized signature below indicates you have read this form and the terms of agreement on page 5 and that you agree to abide by the conditions stated.

Authorized signature

Date

Exhibit Terms of Agreement

The following terms shall become binding upon acceptance of this agreement between the applicant and his/her employees and the GSC, the meeting and exhibit host.

1. PUBLIC POLICY

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health prevention, customs and public safety while participating in this event. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

2. BOOTH ASSIGNMENT

Exhibit space will be assigned based on the date contract is received with payment in full. In the case of multiple contracts received on the same date, priority will be given to those exhibitors who are also sponsors and to those who have previously exhibited with GSC.

3. DISMANTLING

No part of an exhibit shall be removed during show hours. Exhibits must be kept intact until June 21, 2012 at 1:30 p.m. All exhibits must be dismantled and removed by June 21, 2012 at 4:00p.m., otherwise GSC reserves the right to remove the exhibit at the exhibitor's cost.

4. TABLETOP EXHIBIT DIMENSIONS

Each exhibit area is defined by the 6' x 30" table and two chairs are provided. **The height of any part of the display may not exceed 8 feet from the floor, nor may the display come forward by more than 30".**

5. USE OF EXHIBIT SPACE

Exhibitors shall reflect their company's highest standards of professionalism while maintaining exhibit space during exhibit show hours. No exhibitor shall assign, sublet or share exhibit space.

6. LITERATURE DISTRIBUTION

All literature must be distributed within the booth space assigned. No materials may be placed on tables or chairs, attached to meeting space walls or ceilings, or left in public places or distributed in aisles, lounge areas or other exhibitor booths. Items found in these places will be disposed of without question.

7. DAMAGE TO PROPERTY

Exhibitors are liable for any damage caused to building, floors, walls, columns, or to standard exhibit equipment or to other exhibitor's property.

8. CANCELLATION

No cancellation shall be acknowledged unless received by GSC's Tallahassee office in writing. Should an exhibitor wish to cancel 60 days before the set-up date, a 50% refund will be made by GSC; no refunds will be made for cancellations with less than 60 days notice.

9. FIRE AND SAFETY REGULATIONS

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All disposable materials and decorations must be flameproof and subject to inspections.

10. LIABILITY AND INSURANCE

Exhibitors are responsible for securing all necessary licenses or consents. Exhibitor agrees to indemnify, defend and hold GSC harmless from and against any claim of liability and any incident or resulting loss, cost, or damage for failure to obtain these licenses or consents.

11. ELIGIBLE EXHIBITS

GSC reserves the right to determine the eligibility of any company or products for inclusion in the meeting and reserves the right to reject, evict or prohibit any exhibit in whole or in part, or any exhibitor, or his representatives, with or without giving cause.

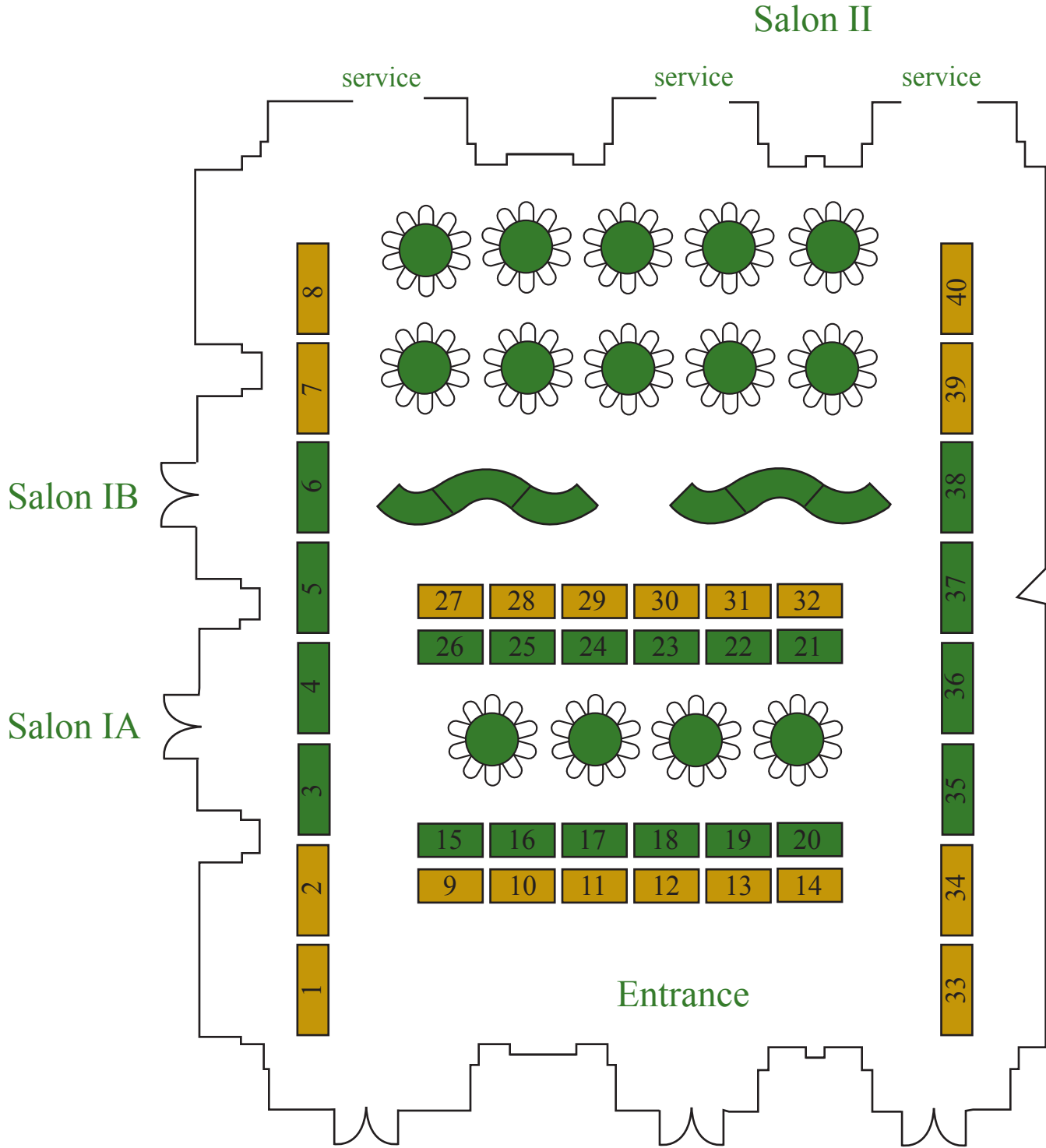
12. NOISY AND OBNOXIOUS EQUIPMENT

The operation of whistles or any objectionable device will not be allowed.

13. EXHIBITOR SALES TAX

The Exhibitor may or may not be prohibited from making or offering to make sales of taxable goods or services without obtaining a Certificate from the purchaser. For more information, contact the Louisiana Department of Revenue.

Gulf States ASC Conference Exhibit Hall



- = Standard at \$900
- = Preferred at \$1200